



## Pour le Monde

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Pour le Monde's 100%-certified natural perfumes were created when the brand's fragrance-junkie founder, Wendi Berger, was expecting a baby and couldn't find any natural perfumes that pleased her senses as much as the synthetic ones. When research revealed a void for 100% natural eau de parfums, she worked with a natural-fragrance chemist and developed Pour le Monde, which translates to "for the world."

Launched in fall 2013, Pour le Monde's collection is marketed as one of only two companies with fragrances certified by the Natural Products Association. It is also recognized by the Leaping Bunny Program for being animal-cruelty free and vegan. Each fragrance additionally gives back to a designated charity.

The company just unveiled a **three-piece collection**, which includes **Empower**, a delicious unisex citrus; **Together**, a delicate woody floral; and **Envision**, a sensual, exotic statement fragrance.

**SRP:** \$95, 1.7-oz. eau de parfum natural spray